

Give a Pint, Get a Pint.



University Research Park Blood Drive MGE Innovation Center - East Building

Irving Shain Conference Room
510 Charmany Drive
Madison, WI 53719

Tuesday, July 22, 2025
9:00 a.m. to 1:00 p.m.

For an appointment call 1-800-RED CROSS (1-800-733-2767) or visit RedCrossBlood.org and enter Sponsor Keyword: URP

Walk-ins welcome!

You can save up to 15 minutes when you donate blood by using RapidPass! Visit RedCrossBlood.org/RapidPass for more information.

Give a Pint, Get a Pint. The American Red Cross and Kwik Trip are teaming up to help save lives one pint at a time. We'd like to thank you for your lifesaving donation with one pint of Kwik Trip's delicious Nature's Touch® Ice Cream! This is available to all presenting donors while supplies last.



Give blood July 15 to 31 for a Fandango Movie Reward
by email to see a movie on us! rcblood.org/July



Scan to schedule
an appointment.

For more information and Kwik Trip locations, please visit kwiktrip.com

Schedule your appointment today!

Call 1-800-RED CROSS (1-800-733-2767) | Visit RedCrossBlood.org
Download the Blood Donor App



**American
Red Cross**



If you have recently made a donation, already scheduled an appointment or been told previously by the Red Cross or another blood center that you should never donate blood, please disregard this message. To confirm your eligibility to donate, please call 1-800-RED CROSS (1-800-733-2767). Times and locations subject to change. *Offers are available to all presenting donors, while supplies last. Cannot be transferred or converted to cash. 2025-APL-0146 | 496801-01